Average Income Set-Aside for Property Managers

MAAHMA / VHDA Conference Wednesday, November 20, 2019



30%	70%	60%	80%
30%	80%	60%	70%
80%	60%	60%	70%
80%	30%	30%	70%

Today's Panel



Vinnie Viola, MPA, HCCP
Principal and Founder
Birch Island Real Estate Consulting



Marie Peace
Vice President of Compliance
The Franklin Johnston Group



Erica EtterlingCompliance Support Manager
Virginia Housing Development Authority



'Demystify' (Merriam-Webster): synonyms... "clarify, clear (up), construe, demonstrate, explain, explicate, expound, get across, illuminate, illustrate, interpret, simplify, spell out, unriddle"

Demystify the Average Income Set-Aside Election (AI) for LIHTC projects.

Review VHDA Requirements for Implementing AI

Demonstrate the math behind the AI

Describe and demonstrate the non-compliance uncertainty with AI.

Share best practices for property management staff to successfully operate AI projects.

About the Average Income Set-Aside Election







What is the New Minimum Set Aside?





Part I

Existing minimum set asides:

- At least 20% of units rent restricted and occupied by tenants at 50% or less of Area Median Income (AMI)
- At least 40% of units rent restricted and occupied by tenants at 60% of AMI
- NYC special 25% of units at 60% of AMI

New Minimum Set Aside - Consolidated Appropriations Act of 2018. Law says:

- Applies to elections made after enactment warch 23, 2018
- Owner designates income limitation for each low-income unit
- In 10% increments, designation can be 20%, 30%, 40%, 50%, 60%, 70% or 80%
- Average of unit designations must be 60% or less of AMI
- Also at least 40% of units rent restricted
- One-time election for NEW properties*

Consult with your state HFA for their specific restrictions, criteria, do's and don'ts, etc.

How is the Average Income Election Made?

	ent of the Treasury levenue Service				
Part	First-Year Certification—Completed by Building Owners with respect to the First Year of the	Cre	dit Perio	d	Ξ
7	Eligible basis of building (see instructions)	7			
8a	Original qualified basis of the building at close of first year of credit period	8a			
b	Are you treating this building as part of a multiple building project for purposes of section 42				
	(see instructions)?		Yes	☐ No	
9a b	If box 6a or box 6d is checked, do you elect to reduce eligible basis under section 42(i)(2)(B)? For market-rate units above the average quality standards of low-income units in the building, do you elect		Yes	□ No	
	to reduce eligible basis by disproportionate costs of non-low-income units under section 42(d)(3)(B)? .		Yes	□ No	
10	Check the appropriate box for each election.				
	Caution: Once made, the following elections are irrevocable.				
a	Elect to begin credit period the first year after the building is placed in service (section 42(f)(1)) ▶		Yes	☐ No	
b	Elect not to treat large partnership as taxpayer (section 42(j)(5))		Yes		
C	Elect minimum set-aside requirement (acction 42(g)) (see instructions):				
	☐ 20-50 ☐ 40-60 ☐ Average income ☐ 25-60 (N.Y.C. only)				
d	Elect deep rent skewed project (section 142(d)(4)(B)) (see instructions)		15-40		

Basic AI Calculation

(spreadsheet demonstration)

- Many ways to get to 60% average
- Rents charged to tenants based on unit income designation
- Calculation not based on unit size or bedrooms—just number of units
- Units must be rent and income-restricted based on designation

VHDA Average Income Requirements







VHDA must review and approve designations and confirm Average Income election



Income averaging is permitted for all future developments. Projects already approved for funding will be reviewed on a case by case basis. The following are minimum requirements for selecting income averaging:

- 100% Low Income No Market Units
- Line 8b of the 8609 form must be selected for Multiple Building Election
- Initial Unit Mix Showing the Average Set-Aside must be provided
- For deals that were funded prior to January 1, 2019, the Owner must forfeit the right to pursue a Qualified Contract
- Assigned Unit Set Asides Must Float
- Must Have a Reasonable Distribution of Set-Asides Across All Unit Sizes

Tax Credit Developments in the Extended Use period may elect this minimum set-aside but the existing

2019 Low-income Housing Tax Credit Application For Reservation

L. UNIT DETAILS

1. Set-Aside Election:

UNITS SELECTED IN INCOME AND RENT DETERMINE POINTS FOR THE BONUS POINT CATEGORY

Note: In order to qualify for any tax credits, a development must meet one of two minimum threshold occupancy tests. Either (i) at least 20% of the units must be rent-restricted and occupied by persons whose incomes are 50% or less of the area median income adjusted for family size (this is called the 20/50 test) or (ii) at least 40% of the units must be rent-restricted and occupied by persons whose incomes are 60% or less of the area median income adjusted for family size (this is called the 40/60 test), all as described in Section 42 of the IRC. Rent-and income-restricted units are known as low-income units. If you have more low-income units than required, you receive more points under the ranking system.

IIN/A

	Provided		

Income Levels	1		
# of Units	% of Units #DIV/0!	20% Area Median	
	#DIV/0!	30% Area Median	
	#DIV/0!	40% Area Median	
	#DIV/0!	50% Area Median	
	#DIV/01	60% Area Median	
	#DIV/0!	70% Area Median	
	#DIV/0!	80% Area Median	
	#DIV/01	Market Units	
0	#DIV/0!	Total	

Rent Levels		
# of Units	% of Units	
0	#DIV/0!	20% Area Median
0	#DIV/01	30% Area Median
0	#DIV/01	40% Area Median
0	#DIV/0!	50% Area Median
0	#D1V/01	60% Area Median
0	#DIV/0!	70% Area Median
0	#DIV/0!	80% Area Median
0	#DIV/0!	Market Units
0	#DIV/0!	Total

b. The development plans to utilize income averaging.

FALSE

If above is true, should the points based on the units assigned to the levels above be waived and not required the set-asides to be included in EUA?

FALSE

FALSE

50% levels

FALSE

50% levels

FALSE

2. Unit Detail

FOR YOUR CONVENIENCE, COPY AND PASTE IS ALLOWED WITHIN UNIT MIX GRID wing grid, add a row for each unique unit type planned within the development. Enter the appropriate data for both tax credit and man

In the following grid, add a row for each unique unit type planned within the development. Enter the appropriate data for both tax credit and market rate units.

	Unit Type (Select One)	Rent Target (Select One)	Number of Units	Number of Units 504 compliant	Net Rentable Square Feet	Monthly Rent Per Unit	Total Monthly Ren
ix 1	3.00000000						\$ -
x 2	100						5
x 3							\$
x 4	9						5 -
ix 5							5
ix 6	15			5 6			5 -
ix 7							\$ -
ix 8	1						\$ -
x 9	1						\$ -
x 10							\$
x 11 x	1						5 -
x 12							\$ -
x 13	7						\$ -
x 14	<u>\$</u>						\$
x 15							\$ -
x 16	1						\$ -
x 17							5 -
x 18							5 -
x 19							\$.
x 20							\$ -
100							\$ -

Total Units	0	Net Rentable SF:	TC Units	0.00
			MKT Units	0.00
		T	otal NR SF:	0.00

VHDA Unit Designation Unit Details Page



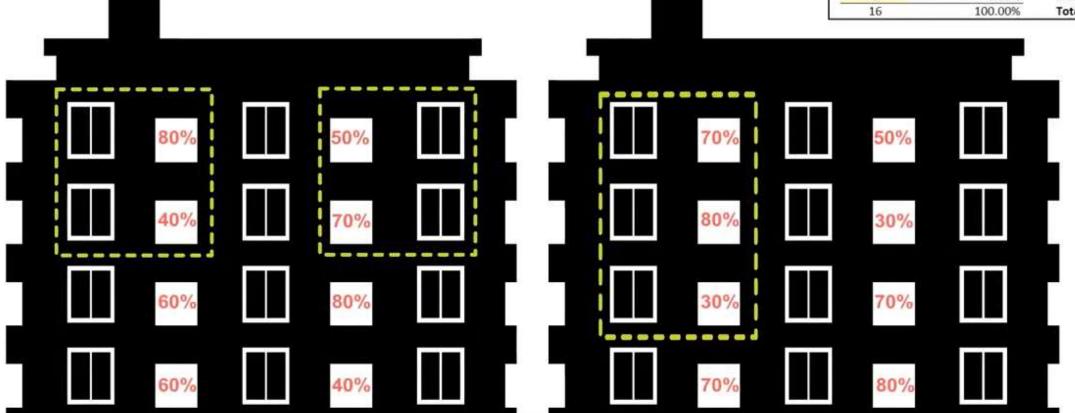
Sample Unit Mix for a Project with Average Income

2 buildings 16 units

Minimum of 6.4 or 7 units designated across both buildings

Income Levels	5		
# of Units	% of Units		
0	0.00%	20% Area Median	
2	12.50%	30% Area Median	
2	12.50%	40% Area Median	
2	12.50%	50% Area Median	
2	12.50%	60% Area Median	
4	25.00%	70% Area Median	
4	25.00%	80% Area Median	
0	0.00%	Market Units	
16	100.00%	Total	

a. Units Provided Per Household Type:



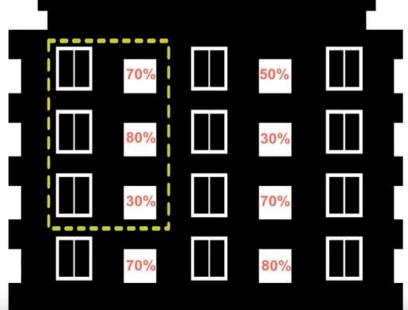
a. Units Provided Per Household Type:

Incom	ne & Re	nt Levels		
# of Ur	nits	% of Units		
	0	0.00%	20% Area Median	0
	2	12.50%	30% Area Median	60
	2	12.50%	40% Area Median	80
	2	12.50%	50% Area Median	100
	2	12.50%	60% Area Median	120
	4	25.00%	70% Area Median	280
	4	25.00%	80% Area Median	320
	0	0.00%	Market Units	
	16	100.00%	Total	960
		60.00%	Average Income of Unit De	esignations

a. Units Provided Per Household Type:

Income & Re	Marie Control Control		
# of Units	% of Units		
0	0.00%	20% Area Median	0
1	14.29%	30% Area Median	30
1	14.29%	40% Area Median	40
1	14.29%	50% Area Median	50
0	0.00%	60% Area Median	0
2	28.57%	70% Area Median	140
2	28.57%	80% Area Median	160
0	0.00%	Market Units	
7	100.01%	Total	420
	60.00%	Average Income of Unit De	signatio





Math Behind Average Income Set-Aside in Two Scenarios



Consider for Each Scenario

- A. Tax Credit Amount
- B. Equity Raise
- C. Gross Potential Rent

What Are the Potential Benefits of an Average Income Project?

Broader income band of tenants – may speed lease-up and absorption

Encourage more diverse mix of tenant incomes

Higher applicable fraction – more equity possible

 More rents to property – more debt possible (slides 16 – 18)



Scenario #1 – 100% LIHTC Project



with 40%, 50% and 60% AMI 1-BR Units

Tax Credit Amount & Equity Raise

100% LIHTC Project

20 Affordable Units 0 Market-Rate Units 40-60 Set-Aside

TAX CREDIT AMOUNT

7,000,000	\$ Eligible Basis	A
100%	Applicable Fraction	В
7,000,000	\$ Qualified Basis	$C = A \times B$
9.00%	Applicable Percentage	D
630,000	\$ Annual Credit Amount	$E = C \times D$

EQUITY CONTRIBUTION

$F = E \times 10 \text{ years}$	Total Annual Credits	\$ 6,300,000
G = F x \$0.95 per \$1 of credit	LIHTC Equity Raise	\$ 5,985,000

Unity Mix & Gross Potential Rent

GROSS POTENTIAL RENT

Market-Rate 0 \$ 1,000 \$ - 80% AMI 0 \$ 900 \$ - 70% AMI 0 \$ 800 \$ - 60% AMI 10 \$ 700 \$ 7,000 50% AMI 5 \$ 600 \$ 3,000 40% AMI 5 \$ 500 \$ 2,500 30% AMI 0 \$ 400 \$ -
70% AMI 0 \$ 800 \$ - 60% AMI 10 \$ 700 \$ 7,000 50% AMI 5 \$ 600 \$ 3,000 40% AMI 5 \$ 500 \$ 2,500
60% AMI 10 \$ 700 \$ 7,000 50% AMI 5 \$ 600 \$ 3,000 40% AMI 5 \$ 500 \$ 2,500
50% AMI 5 \$ 600 \$ 3,000 40% AMI 5 \$ 500 \$ 2,500
40% AMI 5 \$ 500 \$ 2,500
40/0 Alvii 5
30% AM 0 \$ 400 \$ -
20 Monthly GPR \$ 12,500
Average AMI * 52.50%

Scenario #2 – Average Income Set-Aside Project 100% LIHTC with 1-BR Units



Tax Credit Amount & Equity Raise

Unity Mix & Gross Potential Rent

100% Tax Credit Project

20 Affordable Units

0 Market-Rate Units

		O Market-Rate Offics		
		Average Income	Set-Aside	
TAX CREDIT AMOUNT A	Eligible Basis	\$	7,000,000	
В	Applicable Fraction		100%	
$C = A \times B$	Qualified Basis	\$	7,000,000	
\mathbf{D} $\mathbf{A}_{\mathbf{I}}$	oplicable Percentage		9.00%	
$E = C \times D \qquad An$	nual Credit Amount	\$	630,000	

EQUITY CONTRIBUTION

$F = E \times 10 \text{ years}$	Total Annual Credits	\$	6,300,000
---------------------------------	-----------------------------	----	-----------

G = F x \$0.95 per \$1 of credit **LIHTC Equity Raise \$ 5,985,000**

GROSS POTENTIAL RENT

Set-Aside	Units	I	Rent	GPR
Market-Rate	0	\$	1,000	\$ -
80% AMI	7	\$	900	\$ 6,300
70% AMI	0	\$	800	\$ -
60% AMI	3	\$	700	\$ 2,100
50% AMI	5	\$	600	\$ 3,000
40% AMI	5	\$	500	\$ 2,500
30% AMI	0	\$	400	\$ -
	20	Monthly GPR \$		\$ 13,900
		Average AMI *		59.50%

Scenario Summary



Unit Mix, LIHTC Equity & Monthly GPR

	Project Type	Applicable Fraction	Total 10-Yr Tax Credits	Total Tax Credit Equity	Monthly GPR	Supportable Loan Amount
Scenario #1	40-60 AMI	100%	\$ 6,300,000	\$ 5,985,000	\$ 12,500	277,986
	Average	4000/	¢ 6 200 000	ć F 00F 000	¢ 42.000	404 027
Scenario #2	Income	100%	\$ 6,300,000	\$ 5,985,000	\$ 13,900	481,037
						\

But, isn't achieving a higher GPR dependent, in part, on rental market conditions?

Spreadsheet Demonstration of Non-Compliance Uncertainty with the Average Income Set-Aside*

IRS GUIDANCE NEEDED ON WHAT CAUSES US TO FAIL THE MSA!

Keys to Success for Property Managers of LIHTC Projects with Average Income Set-Aside



Keys to Success for Property Managers



• Communicate, communicate, communicate.... ongoing in all life cycle phases

Understand elections and expectations of the owner.

 Audit Tenant Files, with a second, maybe even third set of eyes for sign off on all move-ins

Put together your 'deal book' together
 Example in following slides





Content for Property-Level Information Book

- <u>Fully Executed</u> Forms 8609 (acq/rehab vs new construction)
- Owner's AI unit mapping / designations for software set-up
- Extended Use Agreement or LURA
- Annual Utility Allowance Letter (source document (s))
- Annual PHA Utility Allowance



Content for Property-Level Information Book

- Program Information Sheet(s)
- Pricing Packages (Rents, optional fees)
- Resident Selection Criteria
- State Audits (include and Forms 8823)
- Annual Occupancy Status Report
- Special Services Packet (if applicable)
- Written Approval for Exempt Units...for example....

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Keys to Success for Property Managers (continued)

• If you're a mixed income project, remember the NEXT AVAILABLE UNIT RULE and how to track it ongoing.

Clearly Understand Other State and Federal Housing Programs and Requirements.

Contact state HFA representatives with questions and concerns about your project.

 Annual Professional Development – conferences, webinars, certifications, HFAsponsored events.



What About the Next Available Unit Rule?

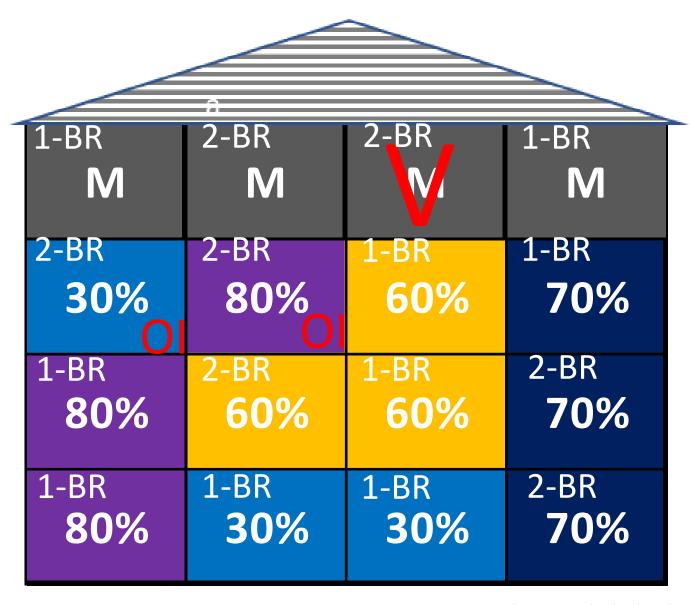
Triggered if income of tenant increases above 140% of greater of:

- 60% of AMI or
- Designated income limitation (70% and 80%)

Next vacant unit of equal or smaller size rented to:

- Low income unit rented at its designated income limit
- Market rate unit rented at level to keep the average at 60% or below

Next Available Unit Rule – Mixed-Income Project

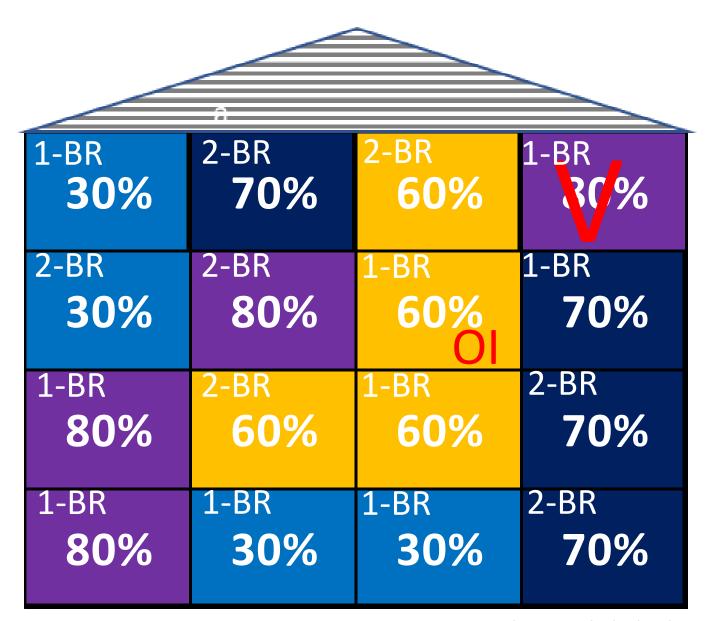


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Scenario #1

- Mixed-income project, 1 building
- Twelve LIHTC and 4-market-rate units
- Designation average: 60%
- 75% AF
- One 30% and one 80% unit go over-income
- Then, one market-rate unit goes vacant
- Per Section 42 NAUR, we must lease the next available unit to

Next Available Unit Rule – 100% LIHTC Project



Scenario #2

- One 100% LIHTC project, 1 building
- Sixteen 1 an 2-BR units
- Designation average: 60%
- One 60% 1-BR unit goes over-income
- Then, one 80% unit goes vacant
- Per Section 42 NAUR, we must lease the next available unit to ?

Additional Considerations and Challenges

- Planning opportunity for A/R deals look at rent rolls and tenant incomes early.
- Program Integration (HOME)
- Applicability to 4% TEB Projects VHDA?
- Tracking MSA and NAURA in a Mixed-Income Building / Project
 (MRI, RealPage, Other software, spreadsheet?)



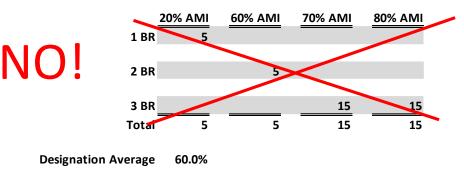
Frequently Asked Questions

- 1. If the NAUR is triggered, is that by building?
- 2. Wouldn't putting all the 80% units in a separate building violate fair housing laws?



3. Can owners elect to designate the larger LIHTC units for higher-income households, i.e., the 70% and 80% AMI units as shown in the 40-unit project in the table? For example....





4. What's the best practice for property management to track over-income households and next available unit in mixed income AI projects?

Q&A

-----Thank You for Attending Our Session ------

Presenter Bios



Erica Etterling has been the Compliance Support Manager for the Compliance and Asset Management Department in the Rental Housing Division at VHDA since September 2017 and assists the Director by providing guidance on statutory requirements and evaluating internal operations, policies, and procedures for monitoring the affordable housing programs in the VHDA multifamily portfolio. She has been in the Affordable Housing industry for more than 20 years, and was the Compliance Manager at the Georgia Department of Community Affairs for four years before her current position with VHDA. She began her career as a receptionist for a real estate developer in TN entering into the world of Tax Credits, and has held increasing roles in all areas of development, leasing, management, and monitoring of Federal, State, and local housing programs in several states. She loves all the moving parts in working with affordable housing programs and takes every advantage to gain new knowledge and share her knowledge and experiences with others.



Marie Peace, HCCP, C6P, NCP, FHS, is Vice President of Compliance at the Franklin Johnston Group, located in Virginia Beach, VA. Marie multifamily career began in 1995 as a Community Manager in Central Virginia. By 1996, Marie completed a new community lease up before the project even opened; soon after, she was promoted to Director of Compliance. This role included implementing policies and procedures relating to tax credit housing. Marie spent thirteen subsequent years working with A.J. Johnson Consulting Services completing asset management reviews and auditing files to determine compliance with LIHTC, HUD, HOME Funds, USDA-RD and other state or local housing programs. She also conducted physical inspections to ensure properties were well maintained and in compliance with ADA requirements. Her role with A.J. Johnson Consulting included reviewing files to determine if households would be deemed eligible under Section 42 or other housing programs. In doing so she typically reviewed between 8,000 and 10,000 files annually.



Vinnie Viola, MPA, HCCP, is Principal and Founder of Birch Island Real Estate Consulting, LLC. His company provides asset management consulting services and web-based and private trainings to owners, developers, operators and investors of multifamily housing funded with LIHTC equity. With over 25 years' experience, Vinnie has worked in for-profit, government and not-for-profit organizations that invest in, manage and regulate affordable housing. His career includes ten years in various leadership roles at Boston Financial Investment Management and Boston Capital, through which he gained expertise with asset management best practices. In these roles, Vinnie participated in hundreds of investment committee meetings for prospective tax credit investments. He proactively managed thousands of rental units in hundreds of investment partnerships, comprising over \$1 billion in investor contributed equity. Vinnie received his Bachelor of Arts in Geography with concentration in urban planning from the University of Massachusetts Boston and Master of Public Affairs from the University of Texas Dallas. He is an active member of NH & RA's Asset Management Council, a unique peer network that convenes affordable housing executives from multifamily development firms as well as syndicators, tax credit investors and lenders, to develop operational best practices.

Disclaimer

This panel presentation is for training purposes only and should not be construed otherwise. The panelists are not proving LIHTC compliance, legal or tax advice. Please consult with your attorney, accountant or tax advisor for specific advice or information about your LIHTC project circumstances. Similarly, speak with your state housing finance agency representatives about how the new Average Income Set-Aside may apply to your awarded projects and / or future tax credit applications.



LIHTC Asset Management and Compliance Expertise

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